



## Report of Acting West North West Area Manager

### Report to Inner West Area Committee

Date: 15<sup>th</sup> December 2010

### Subject: Update on Priority Neighbourhood Areas

<p><b>Electoral Wards Affected:</b></p> <p>Armley Bramley &amp; Stanningley</p> <p><input checked="" type="checkbox"/> Ward Members consulted (referred to in report)</p>	<p><b>Specific Implications For:</b></p> <p>Equality and Diversity <input type="checkbox"/></p> <p>Community Cohesion <input checked="" type="checkbox"/></p> <p>Narrowing the Gap <input checked="" type="checkbox"/></p>
<p>Council Function <input type="checkbox"/></p> <p>Delegated Executive Function available for Call In <input checked="" type="checkbox"/></p>	<p>Delegated Executive Function not available for Call in Details set out in the report <input type="checkbox"/></p>

**Executive Summary**

This report provides an update on progress and achievements to date that have occurred in the Inner West's Priority Neighbourhood Areas (also known as Local Area Management Plans – LAMPs). This report also outlines the next steps for each of the partnerships.

### 1.0 Purpose Of This Report

1.1 The purpose of this report is to provide an update on progress and achievements to date that have occurred in the Inner West's Priority Neighbourhood Areas (also known as Local Area Management Plans – LAMPs). This report also outlines the next steps for each of the partnerships.

### 2.0 Background Information

2.1 Based on the Indices of Multiple Deprivation (IMD) there are three priority neighbourhoods within Inner West, in which Area Management lead on the delivery and implementation of Local Area Management Plans through multi-agency partnership working.

- 2.2 In 2004 the Fairfield estate was ranked in the top 3% of deprived Super Output Areas (SOA) in England and Wales, it was rated as 417<sup>th</sup> out of 32,482 localities (IMD). It currently ranks at 1249 (in the top 3.8% nationally) based on the 2007 IMD figures.
- 2.3 In the Wythers estate the upper part has stayed in the top 5% of most deprived estates nationally in the recent update of the IMD statistics. In 2004 the area was ranked 1305 out of 32,482 and in 2007 it rose slightly to 1328, the area is still ranked in the top 5% most deprived estates nationally.
- 2.4 More recently the Wythers estate has been the focus of a community cohesion pilot. This has resulted in the production of a Wythers Community Cohesion Report, along with a number of interventions, which have been embedded into the LAMP.
- 2.5 In the New Wortley estate the average position of the neighbourhood, based on the IMD in 2004 was 1063 out of 32,482 placing it in the bottom 5% of deprived neighbourhoods in the country. In 2007 it increased slightly to 1088. In 2009 local community groups, with the support of Yorkshire Planning Aid launched a community plan. The recommendations and local need identified in this report have helped shape the Local Area Management Plan in New Wortley.
- 2.6 In July 2009 a Business Facilities and Social Enterprise Manager was appointed to develop strategic business plans for New Wortley and Fairfield community centres and options for their future sustainability. This is a 12 month appointment. The Area Committee received a report at their October meeting on his work to date and plans for the rest of his time in post.

### **3.0 Main Issues/ Next Steps**

#### **3.1 New Wortley**

- A Health Needs Assessment workshop was held in October which was a multi agency event to draw out some of the key priorities for the area. A range of issues were identified including social isolation, fuel poverty, worklessness and debt/ financial inclusion. This information is now being drawn together to identify what actions can be taken.
- A seasonal postcard is being distributed door to door to each of the flats in the tower blocks on 10<sup>th</sup> December. The postcard has a seasonal message along with important telephone numbers and opening times for agencies over the festive season.
- A successful Halloween party was held at the community centre with over 100 people attending.
- There are proposals to hold financial/ money management events in the New Year, such as 'Making Every Penny Count'.

#### **3.2 Wythers**

- The bottle bank outside Wyther Community House has now been removed following problems with the location.
- The Police have been monitoring speeding on Cockshott Lane and during an Operation Champion at the end of July many drivers were issued with warning letters.
- The Bramley Debt Advice event held at the shopping centre in October was successful with a number of people signing up to use the Credit Union facilities. A variety of information was given out about loan sharks and alternative ways to borrow money.

- Raynville Primary School are offering a variety of courses to local people which the Wythers Improvement Group (WIG) agreed to promote.
- Youth Activities run from the Lazer Centre are proving popular with local young people including the Friday Night Project and football.
- The WIG are looking at options for celebratory events/ courses in the area which is what local people requested during consultation work earlier in the year.

### 3.3 Fairfields

- The Community Centre open day held on the 28<sup>th</sup> October was supported by a wide range of partners and was well attended by the local community. Residents had the opportunity to consider what they would like to see take place in the centre in the future. Work is underway to build upon the success of the open day and joint working with Aramark.
- The community centre café is now open every Wednesday morning to encourage more people into the centre.
- There has been greater participation in events held at the centre such as the tea time club, bingo and car boot sales. This is down to better advertising of events and building upon lessons learned.
- Janice Dix will attend Bramley Primary School Christmas fair and school council to carry out consultation on what young people would like to see happen in the area.

### 3.4 Broadleas

- Community Event – 29th October; Due to concerns raised about an increase in criminal damage, deliberate secondary fires, and the lead up to bonfire night in and around the Broadleas area, a community event was held during October half term focusing on raising awareness of this type of crime and the impact on individuals and the community. The Youth Inclusion Project co-ordinated the event with assistance from partner agencies and a small grant from the Inner West Area Committee. The Arson task force provided information and advice to young people about fire safety with support from the police, and a wide range of activities were organised for the young people and parents to participate. The event attracted over 75 people during the course of the event.
- A ‘cook and eat’ group is running successfully at Hollybush Primary.

## 4.0 **Implications for Council Policy and Governance**

- 4.1 The work that has been carried out in the Priority Neighbourhood areas has helped to meet the Council’s objectives of narrowing the gap; improving community cohesion and regenerating deprived areas.

### Member Consultation

- 4.2 Relevant Ward Members have been consulted on the works of the LAMPs and the Area Committee through regular updates.

## 5.0 **Legal and Resource Implications**

- 5.1 There have been no legal implications arising out of the work in the Priority Neighbourhood Areas. Resource implications have revolved in the main around

Officer time, and in the case of the community centres financial support from the Area Committee's Wellbeing budget.

## **6.0 Conclusions**

- 6.1 There remains a great deal of work to be undertaken in these priority neighbourhoods to narrow the gap, improve community cohesion and regenerate these priority neighbourhoods. This is dependent on the continued identification and evaluation of local need, both historical and emerging, priority setting, harnessing resources both physically from continued partner input, and financially from mainstream funding, and both strong partnership working and resident involvement.

## **7.0 Recommendations**

- 7.1 The Inner West Area Committee are asked to note the progress and next steps of the three LAMP areas and make comments, and ask questions where necessary.